

Sample Interview Questions

For Bruce Fleet

Author of “Demystifying Wall Street – Shedding a little light on the BULL!!”

1. So Bruce... what makes you an expert on this topic?
2. Have you had any industry professionals comment on your book?
3. Why did you write this book?
4. Aren't brokers rewarded by the firms for making clients money?
5. Don't Wall Street firms have access to the best investments available?
6. Do investment firms place pressures on brokers to produce revenue?
7. Are brokers leaving these Wall Street firms?
8. Isn't the industry highly regulated?
9. How about all the “titles” after broker names?
10. What's been the feedback from readers who read your book?
11. Will the industry really ever change?
12. What's the difference between a broker earning a commission and an advisor earning a flat fee?

To Schedule an Interview

Contact Bruce at:

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Please visit www.BruceFleet.com